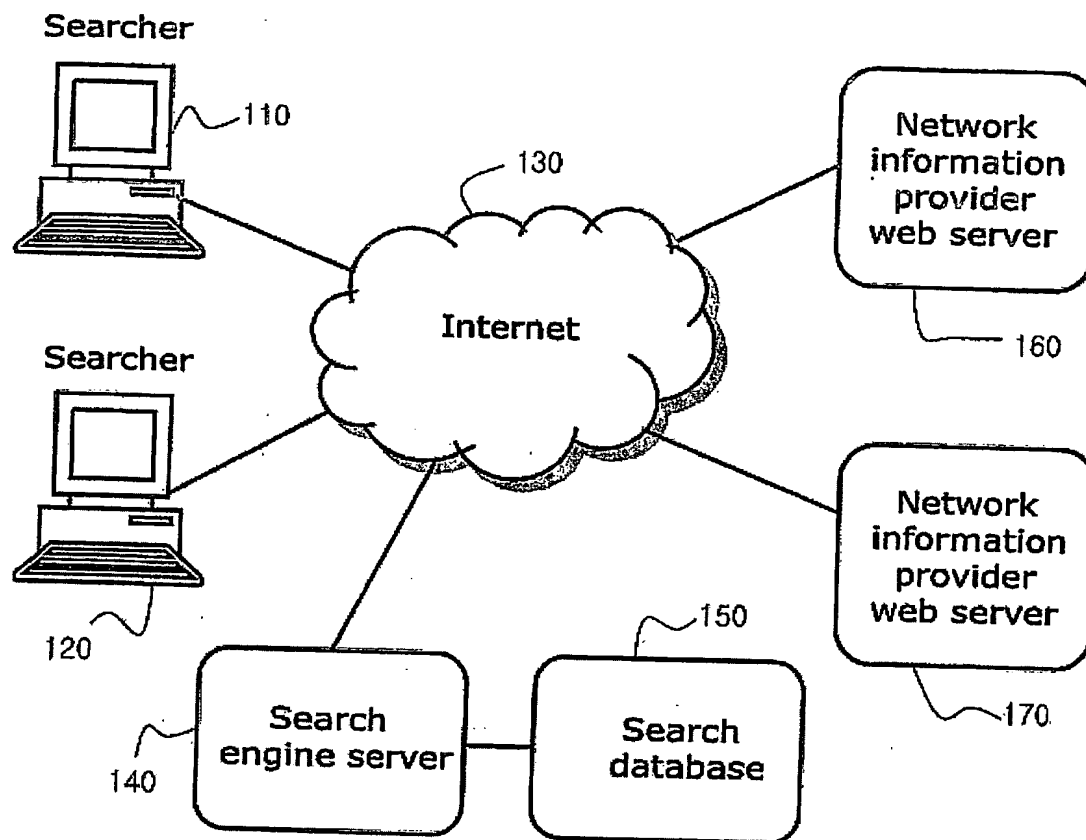


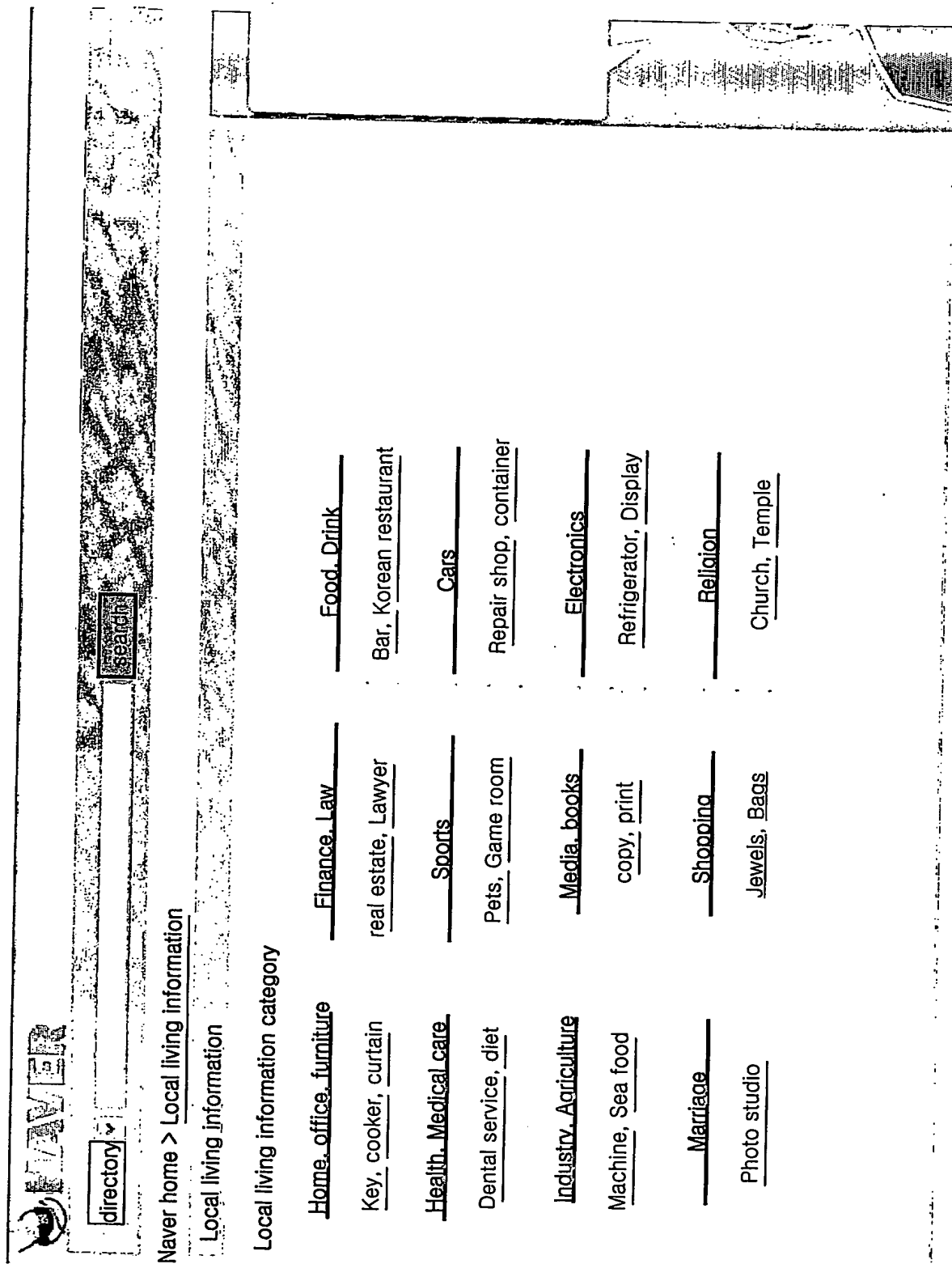
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FIG. 1



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FIG. 2a



NAVER

directory

Naver home > [Local living information](#)

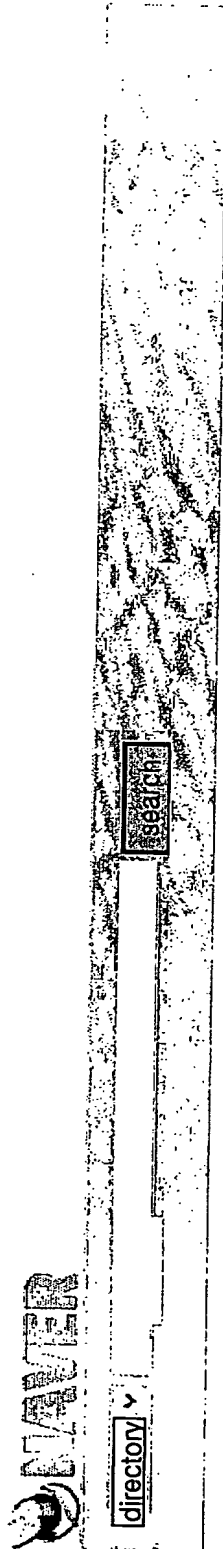
[Local living information](#)

[Local living information category](#)

<a href="#">Home, office, furniture</a>	<a href="#">Finance, Law</a>	<a href="#">Food, Drink</a>
<a href="#">Key, cooker, curtain</a>	<a href="#">real estate, Lawyer</a>	<a href="#">Bar, Korean restaurant</a>
<a href="#">Health, Medical care</a>	<a href="#">Sports</a>	<a href="#">Cars</a>
<a href="#">Dental service, diet</a>	<a href="#">Pets, Game room</a>	<a href="#">Repair shop, container</a>
<a href="#">Industrv, Agriculture</a>	<a href="#">Media, books</a>	<a href="#">Electronics</a>
<a href="#">Machine, Sea food</a>	<a href="#">copy, print</a>	<a href="#">Refrigerator, Display</a>
<a href="#">Marriage</a>	<a href="#">Shopping</a>	<a href="#">Religion</a>
<a href="#">Photo studio</a>	<a href="#">Jewels, Bags</a>	<a href="#">Church, Temple</a>

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FIG. 2b



Naver home > Local living information > Health, Medical Care

Health, Medical Care

Local category

nursing@ (301)

obstetrics@ (2050)

otorhinolaryngology@ (1244)

diet@ (912)

neurosurgery@ (332)

Dental clinic@ (9387)

anesthesiology@ (51)


Pharmacy@ (15025)

Health club@ (3676)



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FIG. 2c



[Naver home](#) > [Business, economy](#) > [enterprise](#) > [Health, Medical care](#) > [Hospital](#) > [Dental clinic](#)

Dental clinic


General category

[pedodontics \(15\)](#)
[orthodontics \(30\)](#)

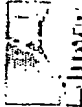
Search the sites of 'dental clinic' according to region (eup/myeon/dong)

[Seoul-si Gangnam-gu \(310\)](#)
[Deagu-si Dalsu-gu \(123\)](#)  
[Gwangju-si Buk-gu \(112\)](#)

Plus site



O&K dental clinic



Illinois dental clinic

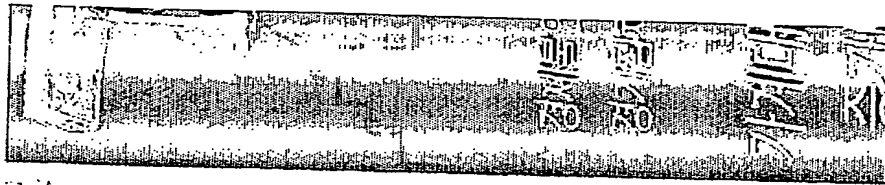
Register Plus site

...

...


...

...



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FIG. 2d



Naver home > Business, economy > enterprise > Health, Medical care > Hospital > Dental clinic

Dental clinic

General category

[pedodontics \(15\)](#)
[orthodontics \(30\)](#)

Search the sites of 'dental clinic' according to region (eup/myeon/dong)

[Seoul-si Gangnam-gu \(310\)](#)
[Deagu-si Dalseu-gu \(123\)](#)  
[Gwangju-si Buk-gu \(112\)](#)

Local information list Check the location by clicking [map] icon!

<a href="#">C&amp;J Seoul dental clinic</a> <a href="http://www.cjdent.com">http://www.cjdent.com</a>	... ..
<a href="#">O&amp;K dental clinic</a> <a href="http://www.okortho.co.kr">http://www.okortho.co.kr</a>	... ..
<a href="#">Ewae dental clinic</a> <a href="http://www.ewae.co.kr">http://www.ewae.co.kr</a>	... ..

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FIG. 3a

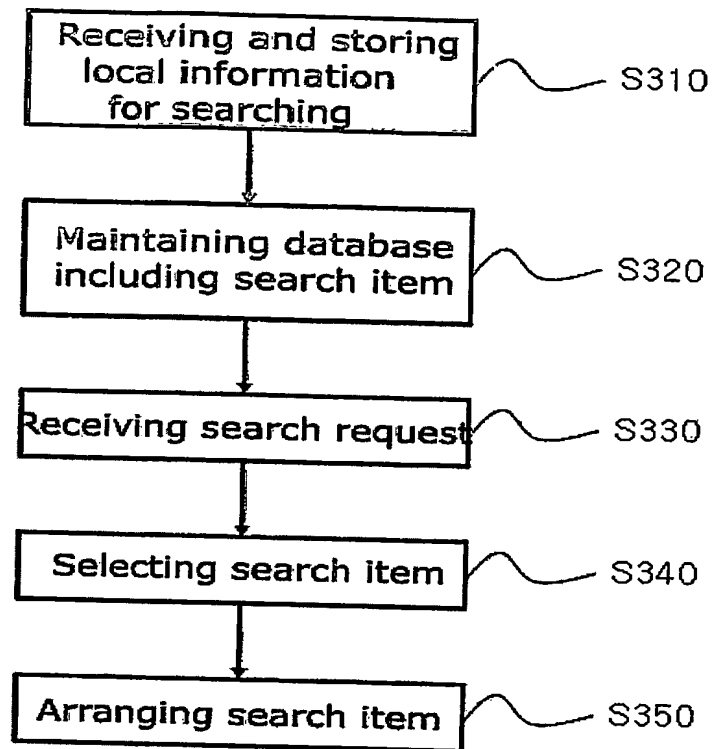
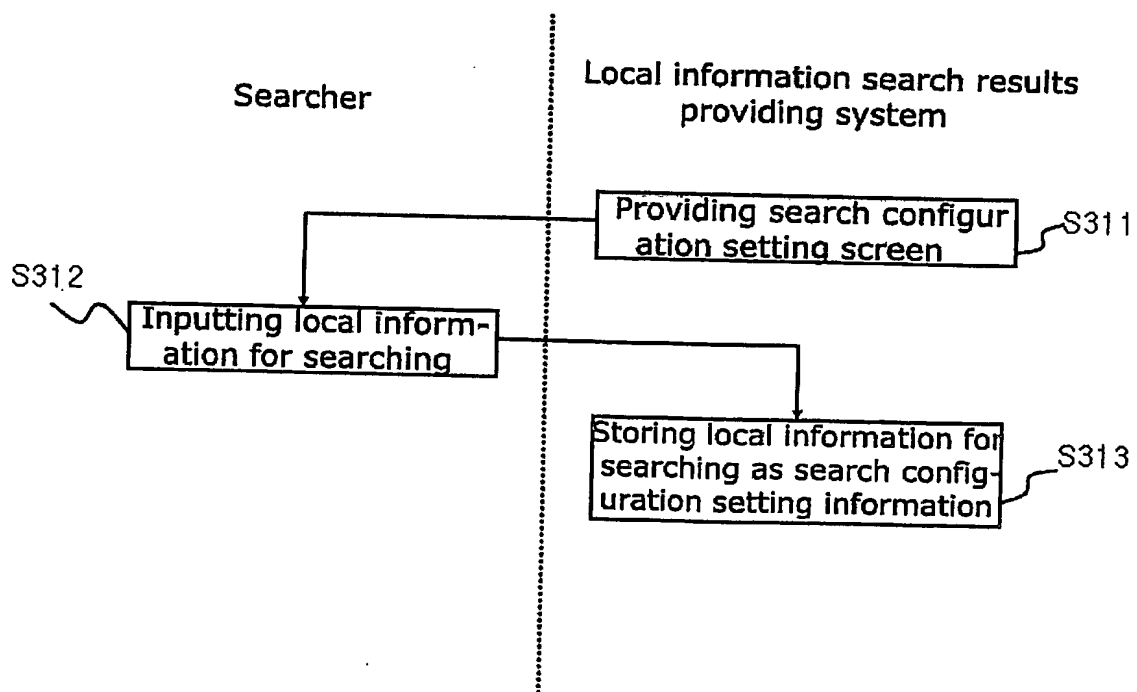



FIG. 3b



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FIG. 4

 Search configuration setting	
*Search results configuration is set as follows	
<div style="background-color: #cccccc; height: 20px; width: 100%;"></div>	
Search results page view	<input checked="" type="radio"/> always view with new window <input type="radio"/> View with one new window <input type="radio"/> View with present window
Setting of the number of search results	<input checked="" type="text" value="10"/> show 10 search results at one time.
Storing a keyword list	<input checked="" type="radio"/> Store a keyword list <input type="radio"/> Delete a keyword list
Local Information for searching	<input checked="" type="radio"/> 'si' selection <input type="radio"/> 'gu' selection
Setting of Hangul input	<input checked="" type="radio"/> maintain original setting <input type="radio"/> Set as hangul input <input type="radio"/> Show with present window
Filtering of adult information	<input checked="" type="radio"/> Include adult information <input type="radio"/> Exclude adult information

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FIG. 5

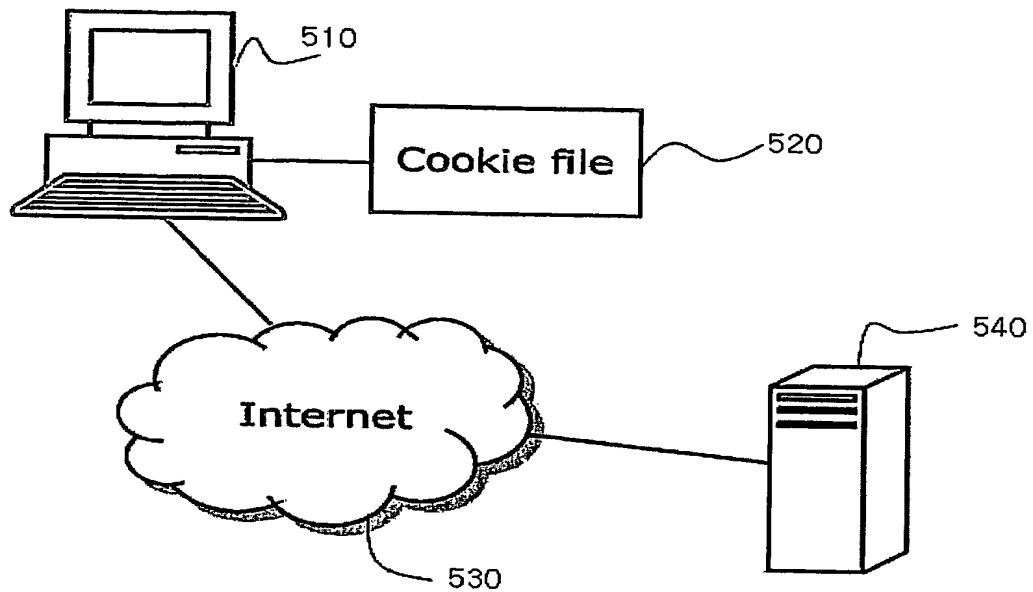


FIG. 6

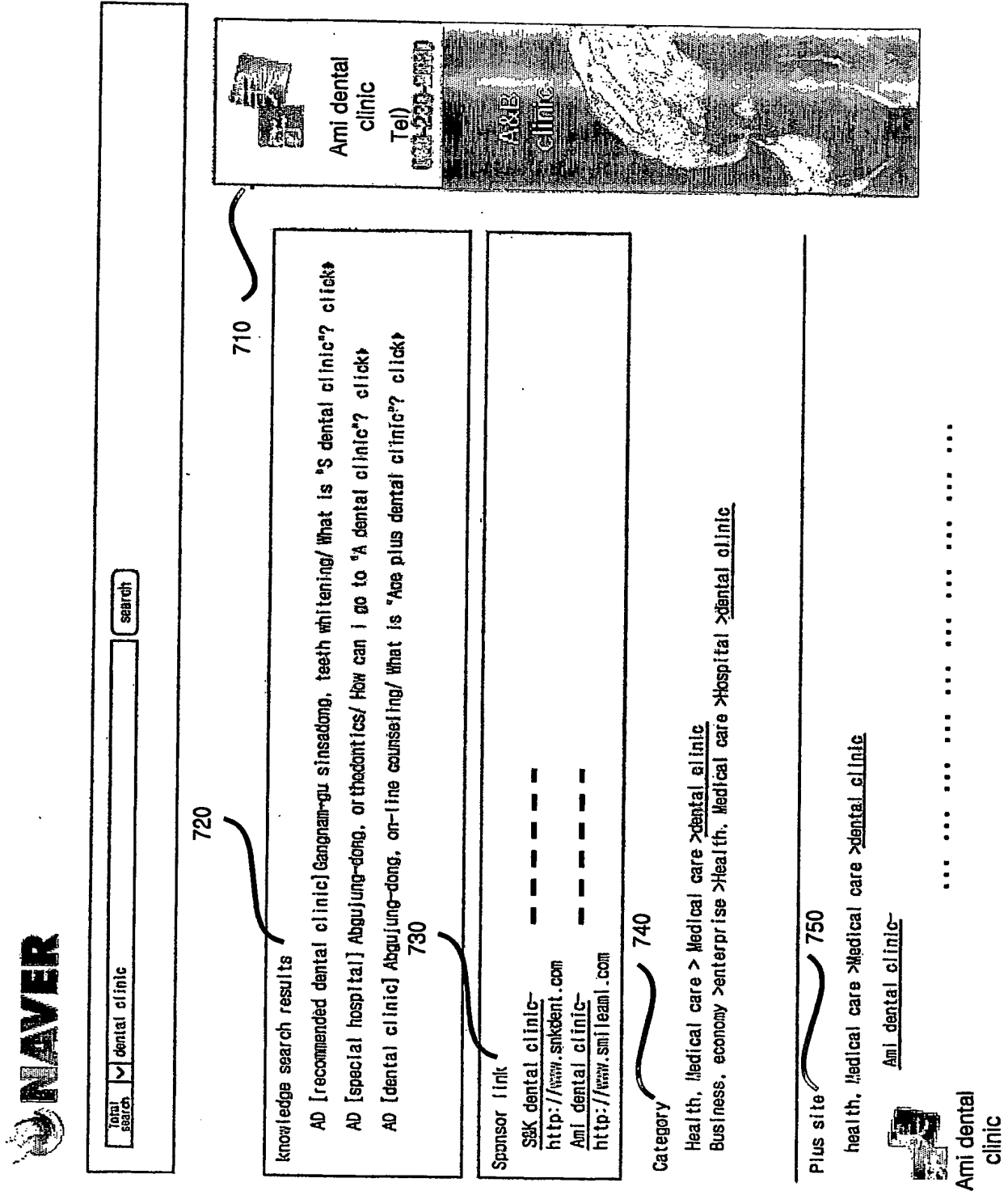
Keyword region(610)	Dental surgery, Hospital, Medical treatment
Position region on a network(620)	<a href="http://www.dentalclinic.co.kr">http://www.dentalclinic.co.kr</a>
Advertisement explanation region(630)	Yooth Braces, Implant, Tooth whitening
Search item arranging method region(640)	Sponsor Linker
Local information region (650)	Gangnam-gu, Seoul

600



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FIG. 7



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FIG. 8

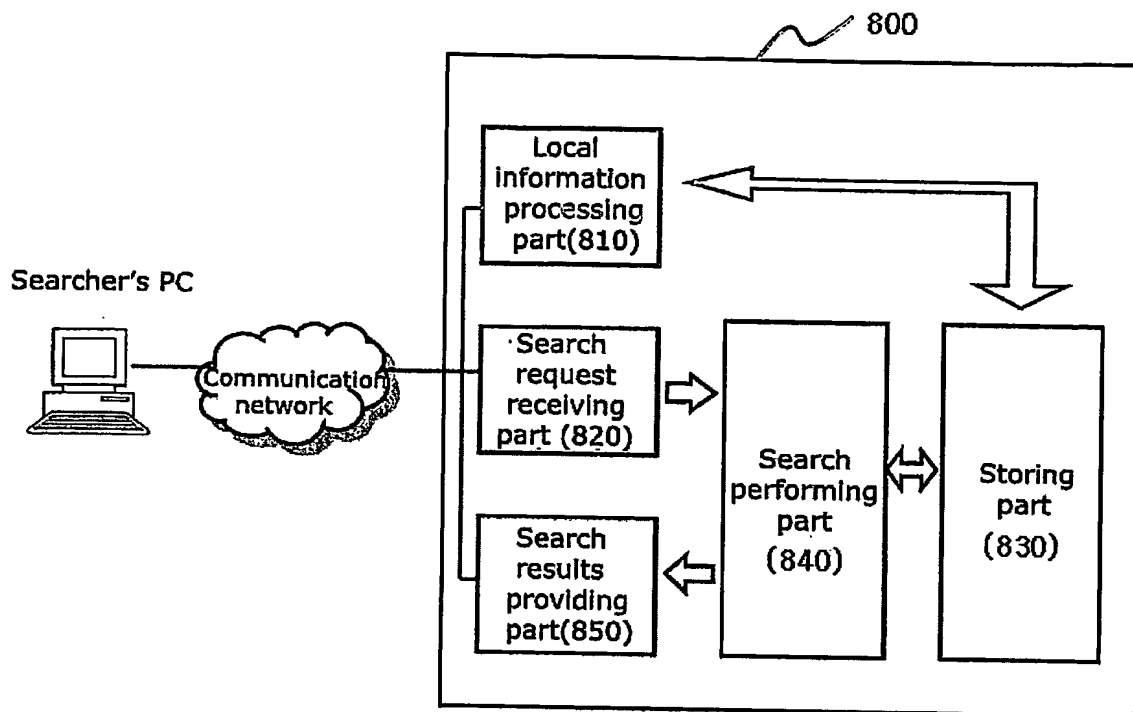


FIG. 9

